



KYÄNI USA INCOME & PRODUCT CLAIMS GUIDELINES

INCOME CLAIMS

The only income claims that can or should ever be used are those that are issued by and approved by the Kyäni Corporate Office. The US Income Disclosure Statement is located at: <https://usincome.kyani.net/>.

When talking about earning your current rank, emphasize that reaching your rank took hard work and dedication. Explain if you worked full time or part time, how many hours you spent each week building your Kyäni business, how many people you talked to each week, how much experience you have with the MLM industry, and how much time it took you to reach your current rank level.

Posting copies of commission checks, or Back Office screenshots can lead to significant consequences for both the distributor and for Kyäni. A copy of the check by itself, may be deemed a violation of law as well as Section 3.t.3 of the Kyäni Policies and Procedures.

Use of unapproved income disclosure materials, including but not specifically limited to copies of checks, or Back Office screenshots is strictly prohibited and may subject the Distributor to disciplinary action by the company.

Do not use the word "free" to advertise the Dream Car Program. A Kyäni Independent Business Partner must reach and maintain the rank of Sapphire (or higher) each month to be eligible to receive car payments.

HEALTH CLAIMS

Product Claims: The rule of thumb in product claims (including personal testimonials) is to avoid claiming a therapeutic, curative or beneficial properties unless the claim is contained in official Kyäni literature in your market country (see next page).

General statements not related to medical conditions, such as "I feel better", or "I have more energy" are approved. You start crossing this line as soon as you name a medical condition or illness. In particular, avoid naming medical conditions or illnesses and using the words: **cure, treat, diagnosis, mitigation or prevention** or their synonyms. Such statements can be perceived as medical or drug claims. Not only do such claims violate Kyäni policies, but they are potentially dangerous and violate various national and local laws.

The following claims are published in the official Kyäni literature and may be used individually or collectively **with** the included disclaimer. Do not change the wording.

Sunrise

Helps Boost Energy
Supports Cognitive Function
Proper Cellular Support
Enables Healthy Stress Management
Supports the Immune System
Encourages Healthy Digestion
Maintains Heart Health
Maintains Healthy Blood Sugar Level
Maintains Healthy Joint Flexibility
Boosts Energy and Supports Brain Function
Supports Cellular Health and Immune System Effectiveness

**These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.*

Sunset

Supports Cardiovascular Health
Supports Healthy Inflammatory Response
Encourages Healthy Skin and Hair
Helps Maintain Healthy Cholesterol Levels
Helps Maintain Healthy Blood Sugar Levels
Supports Cognitive Function
Supports Cell Membranes
Very Potent Vitamin E
Promotes Healthy Immune Response
Encourages Healthy Skin and Hair

**These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.*

Nitro

Promotes Energy
Encourages Blood Flow
Promotes Circulation
Enables Healthy Inflammatory Response
Encourages Heart Health
Supports Healthy Sexual Function
Supports Cognitive Function
Sustains the Immune System
Supports Nutrient Absorption
Maintains Brain Function
Supports Nutrient Delivery

**These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.*

Triangle of Health

Supports the Immune System
Encourages Healthy Digestion
Promotes Healthy Inflammatory Response
Supports Cardiovascular Health
Helps Maintain Healthy Cholesterol Levels
Supports Cognitive Function
Helps Support Proper Circulation
Supports Sexual Health
Promotes Energy

**These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.*

HL5

Optimize Fat Metabolism

Support Healthy Joints, Skin, & Hair

Enjoy Long-Lasting Energy

Build Lean Muscle

Improve Strength & Flexibility

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FIT20

Increase Strength & Flexibility

Improve Workout Recovery

Optimize Fat Metabolism

Build Lean Muscle

Support Bone & Joint Health

Boost Long-term Nitric Oxide Production

Support Immune System & Antioxidant Production

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