



Important Compliance Reminders

As a Business Partner, you must strictly follow Kyäni Policies & Procedures when developing a Kyäni business, and your actions must comply with local laws and regulations. To help you develop your Kyäni business properly, we highlight the most common issues from Kyäni's Policies & Procedures below. Please refer to Kyäni's formal Policies & Procedures, available in the Back Office, for complete information:

1. You should correctly promote Kyäni products. Kyäni products are dietary supplements that support a healthy diet and promote general health and well-being. You must not infer or make any claims that suggest that Kyäni products are useful in the cure, treatment, diagnosis, mitigation or prevention of any diseases, or make any false, exaggerated or unproven statements on product effects or the profitability of selling Kyäni products.
2. You must comply with the Kyäni Compensation Plan and cannot offer the Kyäni opportunity through, or in combination with, any other system, program, or method of marketing, or in any other way than Kyäni's official exclusive use.
3. Each Business Partner can only hold one Business Partner account and must be at least 18 years old at the time of registration, and all personal information submitted to Kyäni must be true and accurate.
4. You cannot use Kyäni customer lists and information for non-Kyäni business, and you are prohibited from any actual or attempted cross-recruiting of Kyäni customers or Business Partners to any other, non-Kyäni business opportunity. That is, you are not allowed to solicit, enroll, or sponsor a Kyäni customer or Business Partner in any other company. Also, to avoid conflicts of interest, you should not participate in another network marketing opportunity, but if you do, you must not directly or indirectly share the other opportunity with Kyäni customers or Business Partners, including on Social Media.
5. You cannot give another Business Partner access to your Kyäni account, and you are prohibited from accessing, managing, or making purchases on the account of other Kyäni customers or Business Partners. You should also not share your credit card with others to make purchases on their Kyäni account. Business Partners are prohibited from making purchases on other accounts and must not make purchases on third-party accounts to manipulate the compensation plan to earn commissions or advance in rank.
6. Kyäni discourages private transactions or side agreements between Business Partners or customers, and Kyäni will not recognize or be responsible for side agreements between Business Partners or customers.
7. Business Partners cannot enroll or sponsor any customers or Business Partners without their full knowledge and consent. Creating fictitious accounts or accounts in the name of other people without their personal knowledge and full consent is prohibited and may constitute criminal fraud or identity theft.

8. Business Partners should make appropriate use of Kyäni's office for meetings or product sharing and abide by the terms and conditions of using Kyäni's office or Kyäni's meeting room. Business Partners may not conduct any meeting, or use any Kyäni facility to promote non-Kyäni products or services.
9. All events and meetings promoting Kyäni should be held on behalf of a Business Partner or team, and should not be hosted on behalf of Kyäni or any fake Kyäni name. The content presented at such meetings must comply with Kyäni's guidelines and all legal requirements and the policies of the host place of business.
10. When developing a Kyäni business, you should use and promote official Kyäni communications and approved marketing materials. All discourteous, deceptive, misleading, unethical or immoral conduct or practices are prohibited and must be avoided.
11. We encourage you to use only official Kyäni marketing materials available on Kyäni's official web site and Social Media or in the Back Office. If you develop your own marketing materials or websites, you must obtain prior written approval and authorization from Kyäni. It is your responsibility to frequently confirm that materials you produce are consistent with current Kyäni policies, official marketing materials, approved claims, and all legal requirements.
12. If you set up a social media account for your Kyäni business, you may not use Kyäni by itself, or any name that suggests you are a Kyäni employee or represent Kyäni corporate. You should not use any Kyäni specific product or trade names such as "Sunrise", "Sunset", "PayGate Accumulator", etc. If you wish to include Kyäni in your Social Media username, you can use either "Kyänidist" or "Kyäniteam," but no other variations will be accepted.
13. To protect Kyäni's trademarks and copyrights, Kyäni will not allow the use of its trade names, trademarks, designs, or symbols by any person, without its prior, written permission. Business Partners may not produce for sale or distribution any recorded company events and speeches without written permission from Kyäni; nor may Business Partners reproduce for sale or for personal use any recording of company-produced audio or video tape presentations.
14. Business Partners are not employees of Kyäni. You are an independent contractor and your contract with Kyäni does not create an employer/employee relationship. You must not refer to yourself as a Kyäni employee or use Kyäni resources to promote and sell any non-Kyäni products, services, or organizations, or use Kyäni office addresses as shipping addresses or for any other personal purposes.
15. Business Partners and customers should purchase products through official channels (Kyäni's official website or the Hong Kong office). If you decide to resell Kyäni products, you must not sell Kyäni products for less than Business Partner prices and you are prohibited from reselling Kyäni products on third-party online re-seller websites, such as Alibaba, WeChat, JD.com, Amazon, eBay, or YOOX Net-A-Porter.
16. As a Business Partner, you should strive to motivate, educate, and train your customers and new Business Partners, and ensure that Business Partners in your sales organization do not make improper product or earnings claims, or engage in any illegal or inappropriate conduct. Improper or misleading product and earnings claims can result in government fines may result in Kyäni disciplinary action, including fines, suspension, and even termination of your Kyäni account.

Kyäni Compliance Department will investigate and take appropriate disciplinary actions for any violations of the Kyäni policies and Procedures. Serious or repeated violations can result in termination of your agreement. For details, please refer to the Policies and Procedures or contact Kyäni Hong Kong Compliance Department by emailing compliance.hk@kyanicorp.com or calling the Kyäni Hong Kong Customer Service Hotline at 2670 1171.